FWB

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App Release:
The Advantages of Real Time Squash Results

Trying to bring your game to the next level? interactiveSquash provides you with immediate squash results that can help boost your skills on the court.



interactiveSquash streamlines training sessions

Disputes sometimes arise between coaches and players about where the ball lands. The current solution to this issue is to review video footage – a method that can interrupt flow and rob players of precious court time.

By contrast, interactiveSquash provides instant visual feedback enabling coaches to objectively assess performance. This feedback also communicates to players directly. Squash coaching with interactiveSquash is more effective because it shows people where they have to play versus where they actually play. Interactive Squash results give a much clearer impression of where their level lies, and this is great for helping players progress faster.

From lifelong players to those lacing up for their first go at squash, Real Time results will change the way you track your progress and will ultimately change the way you envision the game.

The new interactive Smartphone app enables you to access these results both on and off the court, and will provide you with detailed analysis of your progress including the speed and consistency of all your different shots.

"This is the future of coaching. Real Time results encourage players to take training seriously. After a good training session, it's hard not to smile when you see the numbers".

"I don't necessarily see myself as a competitive person, but having access to my results makes me want to improve".

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Why Results matter

Having access to results and feedback is extremely helpful for players of all levels. For pros, it can mean winning more competitions and for beginners, it can simply be about learning the proper techniques and getting the most out of your experience.

Real Time results can optimise your time on the court by showing you exactly when and where your shots struck the wall thus making it possible for you to immediately incorporate slight changes to your techniques based on your training and/or fitness goals.



The interactiveSquash app will launch on the AppStore during ISPO sports expo in Munich early February.

ASB SquashCourts

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