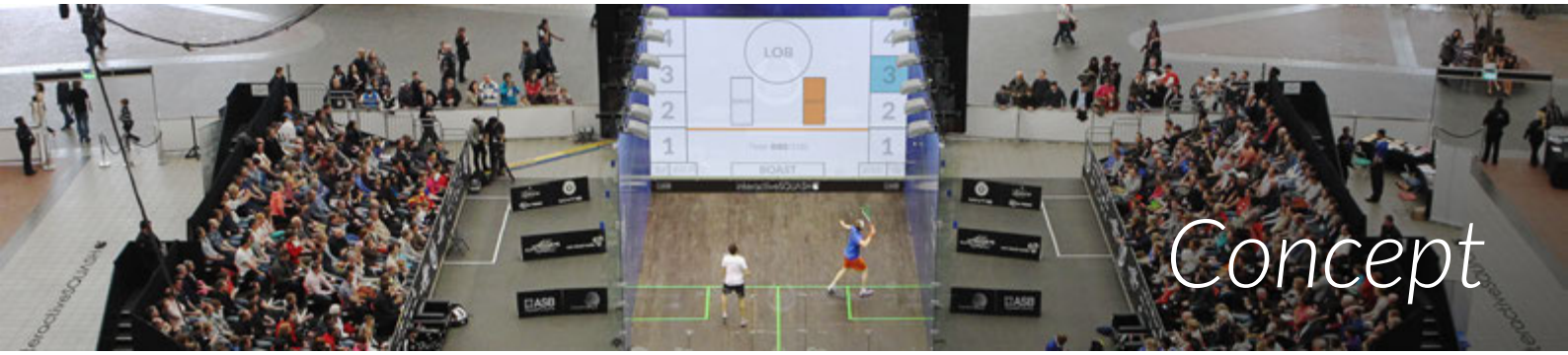


Concept

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interactiveSQUASH at Munich Airport - April 19th - 28th 2017

Have you ever wondered what it's like to play on a championship glass court?

We are pleased to announce that interactiveSQUASH, in partnership with ASB Squash-Courts, will be installing an ASB ShowGlassCourt for a two-week period this coming April at the Munich Airport Center. For the first time ever, a state-of-the-art glass court, usually reserved for professional tournaments, will be fully accessible to the public from beginners to longtime players, young and old, everyone is welcome no matter their age or skill level.

interactiveSQUASH is revolutionising the sport of squash by transforming existing courts into technologically-advanced training facilities. Utilising a projector and several cameras, interactiveSQUASH is a platform that consists of over 20 games and training modules. The goal is to introduce the game to a brand new generation of players and help improve the way seasoned veterans train. As founder Markos Kern states, "Our main objective is to help grow the sport. By integrating technology into the traditional squash court, we're adapting squash for the 21st century."

The ASB-interactiveSQUASH ShowGlassCourt at the Munich Airport can be booked hourly from April 19th to April 28th between 09:00 and 21:00. In addition, from 11:00-14:00 and 19:00-20:00 you can drop in and play a few games for free. Located in the Munich Airport Center in between Terminals 1 and 2, we will be installing a state-of-the-art ASB ShowGlassCourt, identical to those used in world championships. It important to note that this will also be the first worldwide interactiveSQUASH court. Throughout the entirety of the two-week show, interactiveSQUASH will be hosting a variety of events including several appearances from professional squash players, mini-tournaments, and game and training tutorials.

As stated above, this is the first time that an ASB ShowGlassCourt, usually reserved for professional tournaments, will be open and completely accessible to the public. ASB Squash-Courts has greatly contributed to the sport of squash over the past decades. Peter Schmidl, ASB SquashCourts' Event Coordinator shares that, "The ASB ShowGlassCourt has been a success around the world. We're more than excited to be installing a court for the public in Munich this April. It will bring the professional experience of the sport to enthusiasts of all levels." ASB ShowGlassCourts have been installed in many existing locations, most famously at the Pyramids of Giza.

We encourage you to book a time slot as soon as possible to ensure that you get to be apart of this world class experience. In order to do so, simply go to: interactivesquash.com/airport

Racquets, courtesy of UNSQUASHABLE, will be provided free of charge, and the standard white squash ball specially designed for glass courts will also be provided. Please note that only non-marking indoor shoes are allowed, and can also be rented on site. A helpful member of our staff will be present at the court at all times throughout the show.

We kindly ask for your understanding that due to the short period of the show, show hours cannot be refunded. We recommend that you arrive at the court at least 15 minutes prior to your booking. If you have any further questions regarding bookings, details of the show, or any press related queries, please contact the interactiveSQUASH team at: airport@interactivesquash.com

See you on the court in April.

Our Partners