interactiveSQUASH

FWB

Court Economics TSC Nieuwe Sloot, Netherlands

First Five Months Evaluation

Tennis en Squashcentrum Nieuwe Sloot in the city of Alphen, Netherlands updated one of their squash courts to an interactiveSQUASH which is operational since October 17th, 2017.

549%
Increase of play time

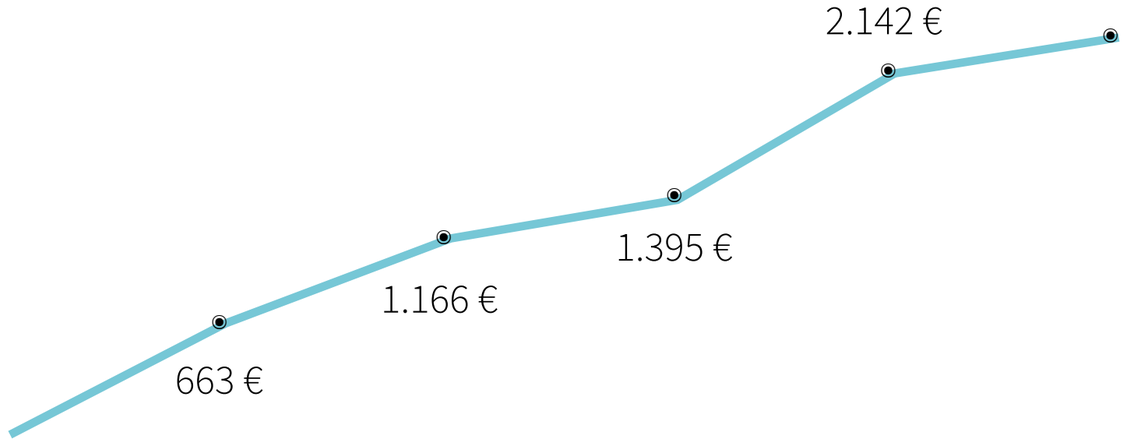
€2.184
Monthly profit

15 months
ROI of hardware

Profit Development

HOURS PLAYED	SEP	OCT	NOV	DEC	JAN	FEB
Area Chase		9:39	1:06	0:47	0:37	0:13
Area Focus		1:55	1:10	2:44	5:20	11:11
Area Training		4:38	18:59	4:13	18:44	20:59
Block Squash		13:16	13:00	18:40	24:33	17:39
Christmas				1:27	55:45	
Classic	55:00	12:31	12:17	22:48	19:05	16:21
Darts		16:28	25:49	20:12	3:02	47:21
Drive		7:21	3:50	7:26	5:33	4:48
Figure 8		0:47	1:34	1:14	9:57	1:27
Ghosting					1:52	30:00
Goal		4:53	2:18	4:07	1:33	4:58
Hau den Lukas		1:47	1:42	1:25	5:43	1:24
Hit Display		1:46	5:59	0:29	6:31	25:31
Memory		5:24	3:07	1:30	78:27	15:10
Menu		16:46	21:00	25:00	26:00	28:00
Monster Match		11:29	23:22	54:58	1:22	26:28
Motion Defense		2:02	3:17	4:15	0:23	3:29
Music		1:07	0:44	1:59	6:56	1:16
Ocean		8:44	12:44	8:07	0:18	8:48
Slots		0:48	0:26	1:14	0:17	18:51
Splash		1:42	1:39	1:36	5:21	1:33
Squash Invaders		8:00	6:01	7:37	2:15	16:18
Tic Tac Squash		2:24	5:53	2:40	0:37	1:03
Played hours		**133:28**	**165:56**	**194:28**	**280:10**	**302:48**
Daily average		**8:54**	**5:21**	**6:57**	**9:02**	**10:49**

Profit Development
(after license fee)



HOURS BOOKED	SEP	OCT	NOV	DEC	JAN	FEB
Off-peak (€ 17,60)		27	45	62	85	91
Peak (€ 23,20)		21	29	26	38	38
Revenues		€ 962	€ 1.465	€ 1.694	€ 2.378	€ 2.483
License fee		€ (299)	€ (299)	€ (299)	€ (299)	€ (299)
Profit per month		**€ 663**	**€ 1.166**	**€ 1.395**	**€ 2.079**	**€ 2.184**
Profit per year		**€ 7.961**	**€13.990**	**€16.745**	**€24.943**	**€26.210**
ROI hardware (months)		**50**	**28**	**24**	**16**	**15**

Court & Center data:

Opening hours: 8:00 - 24:00
Court booking price off-peak: € 17,60
Court booking price peak: € 23,20

Please contact squash manager Marc Veltkamp if you with to gain more insight to the court usage and economics.

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